Estimate Number

Advertiser



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable

1291 Hollywood Ave Annapolis, MD 21403

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

			Invoice Period 05/30/16 - 06/13/16
1480440-1	00/19/10	Julie 2010	00/00/10 - 00/10/10

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Product

Priorities USA Action	PRIORITIES US	SA ACTIO 4590)
	Flight Dates 06/08/16 - 06/13/16	<u>Order #</u> 1480448	Alt Order # 08238713
	Billing Calendar Broadcast	Billing Type Cash	Deal#
	Special Handling		
	Agency Code	Advertiser Code	Product 1/2

Agency Code	Advertiser Code 750	Product 1/2 760
Agency Ref	Advertiser Ref	

Line :	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 (06/08/16 Class of Tin	06/10/16 ne - Immedia	MEREDITH ately Pre-emptible withou	Tu-F 106X-206X t notice	WTF	1:00	2	\$80.00	NM	
ν	Veeks:	Start Date 06/06/16	End Date MTWTFSS 06/12/16WTF	Spots/Week 2	Rate \$80.00 Start/End Time	Long	th Ad-ID			Rate Type
Spots	s: <u># Ch</u> 3 WP				Tu-F 106X-206X		00 PRATV1606	4		\$80.00 NN
	4 WP		10/16 2:04 AM MER	EDITH	Tu-F 106X-206X	1:0	00 PRATV1606	H		\$80.00 NN
_	00/00/40	00/40/40	limana Vinanal	1135D 1239A	T	1:00	2	\$450.00	NM	

2 06/09/16 06/10/16 Jimmy Kimmel 1135P-1238A Class of Time - Immediately Pre-emptible without notice	T	1:00 2	\$450.00 NM	VI
Weeks: Start Date End Date MTWTFSS Spots/Week 06/06/16 06/12/16 T 2	<u>Rate</u> \$450.00			
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 06/09/16 12:00 AM Jimmy Kimmel	<u>Start/End Time</u> 1135P-1238A	Length Ad-ID 1:00 PRATV1606H		Rate Type \$450.00 NM \$450.00 NM
2 WPBF Th 06/09/16 12:30 AM Jimmy Kimmel	1135P-1238A	1:00 PRATV1606H	\$200.00 NI	

3 06/09/16 06/10/16 Nightline 1238-10 Class of Time - Pre-emptible with notice	7AT	1:00	2	\$200.00	NM		
	Week Rate 2 \$200.00 Start/End Time 1238-107A 1238-107A		<u>d-ID</u> RATV1606 RATV1606			<u>Rate</u> \$200.00 \$200.00	NM

5 06/08/16 06/10/16 Ellen 4-5p Class of Time - Immediately Pre-emptible without notice	WTF	1:00	2 \$800	0.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/V</u>	<u>/eek Rate</u> 2 \$800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-II 1:00 PRAT			<u>Rate Type</u> \$800.00 NM
1 WPBF W 06/08/16 4:29 PM Ellen 2 WPBF Th 06/09/16 4:46 PM Ellen	4-5p 4-5p	1:00 PRAT			\$800.00 NM

2 00	1 DI 111 00	100/10 4.	10 1 111 211011							 _
6 06/08/16	06/10/16	WPBF No	ews 25 @ 6:00	PI6-6:30PM	WTF	1:00	2	\$1,300.00	NM	-
Class of	Time - Pre-em	ptible with no	tice							 _
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	<u>Rate</u>					

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PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480448-1			05/30/16 - 06/13/16

1	Advertiser	Product	Estimate Number
	Priorities USA Action	PRIORITIES USA ACTIO	4590

								Spots/	Dete	Tuno	
ne Start I	Date E	nd Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 06/08/ Class	16 0 of Time	6/10/16 - Pre-er	WPB nptible wit	F News 25 @ 6:0 th notice	00Pl6-6:30PM	WTF	1:00	2	\$1,300.00 	NM	
	06	5/06/16	06/12/	16WTF	2	\$1,300.00					
Spots: #	Ch		ir Date	Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
4	WPBF		6/08/16	6:20 PM WPB	F News 25 @ 6:00PM	6-6:30PM		0 PRATV160			\$1,300.00 N
3	WPBF	F	6/10/16	6:22 PM WPB	F News 25 @ 6:00PM	6-6:30PM	1:0	0 PRATV160)6н		\$1,300.00 N
7 06/08 Class	/16 C	6/10/16 - Imme	WPE	BF News 25 Morn e-emptible withou	ings6-7AM t notice	WTF	1:00	2	\$1,000.00	NM	
Weeks	s: <u>S</u> 1	art Date 5/06/16		ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$1,000.00					
Spots: #	Ch		Air Date	Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Tyr
1	WPBF		6/08/16		F News 25 Mornings	6-7AM	1:0	0 PRATV16	06н		\$1,000.00 N
2	WPBF		6/10/16	6:23 AM WPB	F News 25 Mornings	6-7AM	1:0	0 PRATV16	06н		\$1,000.00 N
8 06/08 Class)6/10/16 - Pre-ei	Whe	el Of Fortune th notice	7-7:30PM	WTF	1:00	2	\$2,600.00	NM	
Weeks		tart Date	End D		Spots/Week 2	Rate \$2,600.00					
Spots: #	Ch		Air Date	Air Time Desc		Start/End Time	Leng	th Ad-ID			Rate Ty
3	WPBF		06/09/16	7:07 PM Whee		7-7:30PM	1:0	00 PRATV16	06н		\$2,600.00 N
2	WPBF		06/10/16	7:06 PM Whee	el Of Fortune	7-7:30PM	1:0	0 PRATV16	06н		\$2,600.00 N
9 06/08 Class	/16 (06/10/16 - Pre-e	Good	d Morning Americ	ca 7-9AM	WTF	1:00	3	\$1,250.00	NM	
Week	s: <u>S</u>	tart Date		ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$1,250.00			-		
Spots: #	Ch		Air Date	Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Ty
4	WPBF	w	06/08/16	8:48 AM Good	Morning America	7-9AM	1:0	00 PRATV16	06н		\$1,250.00 N
2	WPBF	Th (06/09/16	7:59 AM Good	Morning America	7-9AM	1:0	00 PRATV16	06н		\$1,250.00 N
3	WPBF	F	06/10/16	8:39 AM Good	Morning America	7-9AM	1:0	00 PRATV16	06н		\$1,250.00 N
12 06/11 Class		06/11/16 - Pre-e	Sat o	6pm News ith notice	6-630p	1-	1:00	1	\$700.00	NM	
Week	s: <u>S</u>	tart Dat		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: #	<u>Ch</u>		Air Date	Air Time Desc	•	Start/End Time	Leng	th Ad-ID			Rate Ty
3pots. <u>#</u> 1	WPBF		06/11/16	6:09 PM Sat 6		6-630p		00 PRATV16	06н		\$700.00 N
13 06/11	/16	06/11/16	5 Sat	Wheel Of Fortune	e Sat 7-730PM	1-	1:00	1	\$900.00	NM	
Week	s: <u>S</u>	tart Dat	e End [Date MTWTFSS		<u>Rate</u> \$900.00					
Cnote: #		6/06/16 Day		Air Time Desc	ription	Start/End Time	Leno	th Ad-ID			Rate Ty
Spots: #			Air Date 06/11/16		Wheel Of Fortune	Sat 7-730PM		00 PRATV16	06н		\$900.00 N
14 06/11 Class	I/16 s of Time	06/11/10 e - Imme	6 Sat	Jeopardy e-emptible withou	Sat 7:30-8PM ut notice	1-	1:00	1	\$1,000.00	NM	
Week	:s: <u>S</u>	Start Dat 6/06/16	e End [Date MTWTFSS	Spots/Week	Rate \$1,000.00					
Spots: #			Air Date	Air Time Desc		Start/End Time	Lenc	th Ad-ID			Rate Ty
3pots. <u>#</u>			06/11/16	7:41 PM Sat		Sat 7:30-8PM		00 PRATV16	606н		\$1,000.00 N
16 06/12	2/16	06/12/1	6 RIZ		KND SUN 12A-1A	1	1:00	1	\$200.00	NM	

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INVOICE



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Invoice Period Invoice Month Invoice Date Invoice # 05/30/16 - 06/13/16 06/19/16 June 2016 1480448-1

Estimate Number Product Advertiser PRIORITIES USA ACTIO 4590 **Priorities USA Action**

www.thewpbfchannel.com

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
-							<u></u>			

Weeks: Start Date 06/06/16 End Date 06/12/16 MTWTFSS Spots/Week 200.00 Rate \$200.00 Spots: # Ch Day Air Date 1 WPBF Su 06/12/16 Air Time Description 1 Start/Er Start/Er 1 WPBF Su 06/12/16 12:14 AM RIZZOLI & ISLES WKND LF 2 SUN 12	nd Time Length Ad-ID Rate Type IA-1A 1:00 PRATV1606H \$200.00 NM
17 06/12/16 06/12/16 Sun 6pm News 6-630p1 Class of Time - Pre-emptible with notice	1:00 1 \$1,000.00 NM
Weeks: Start Date 06/06/16 End Date 06/12/16 MTWTFSS 05/05/Week 07/10/Week 07/10	
Spots: # Ch Day Air Date Air Time Description Start/E 1 WPBF Su 06/12/16 Sun 6pm News 6-630p Credited 6-630p	<u>nd Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> :00 \$1,000.00 NM
20 06/09/16 06/12/16 Tu-Su WPBF News 25 @11-11:35PMT-SS Class of Time - Immediately Pre-emptible without notice	1:00 2 \$1,100.00 NM
Weeks: Start Date 06/06/16 End Date 06/12/16 MTWTFSS NTFSS Spots/Week Spots/Week Park Rate \$1,100.00	
24 06/13/16 06/13/16 WPBF News 25 @ Noon 12pm-1230pm 1 Class of Time - Immediately Pre-emptible without notice	1:00 1 \$500.00 NM
Weeks: Start Date 06/13/16 End Date 06/19/16 MTWTFSS Spots/Week Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/E	nd Time Length Ad-ID Rate <u>Туре</u> 1230pm 1:00 PRATV1606н \$500.00 NM
26 06/13/16 06/13/16 WPBF News 25 @ 6:00Pl6-6:30PM 1 Class of Time - Pre-emptible with notice	1:00 1 \$1,300.00 NM
Weeks: Start Date 06/13/16 End Date 06/19/16 MTWTFSS 1 Spots/Week 1,300.00 Rate 1,300.00	<u>nd Time Length Ad-ID Rate Туре</u> РМ 1:00 РРАТV1606H \$1,300.00 NM
27 06/13/16 06/13/16 WPBF News 25 Mornings6-7AM 1 Class of Time - Immediately Pre-emptible without notice	1:00 1 \$1,000.00 NM
Weeks: Start Date 06/13/16 End Date 06/19/16 MTWTFSS 1 Spots/Week 1,000.00 Rate \$1,000.00	nd Time Length Ad-ID Rate Type
31 06/08/16 06/10/16 WPBF News 25 @ Noon 12pm-1230pmWTF Class of Time - Immediately Pre-emptible without notice	1:00 2 \$500.00 NM
Weeks: Start Date 06/06/16 End Date 06/12/16 MTWTFSS Opots/Week 06/12/16 Spots/Week 2 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/E	ind Time Length Ad-ID Rate Type
2 WPBF W 06/08/16 12:27 PM WPBF News 25 @ Noon 12pm- 1 WPBF Th 06/09/16 12:13 PM WPBF News 25 @ Noon 12pm-	1230pm 1:00 PRATV1606H \$500.00 NM
2 (1) 21	1230pm 1:00 PRATV1606H \$500.00 NM

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Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1480448-1 | 06/19/16 | June 2016 | 05/30/16 - 06/13/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4590

www.thewpbfchannel.com

rFSS						
	Length	Week	Rate	Туре		
	1:00	1	\$3,000.00	NM		
art/End Time	Length	Ad-ID			<u>Rate</u>	<u>Type</u>
30-8PM	1:00 PRATV1606H				\$3,000.00	NM
	1:00	1	\$800.00	NM		
Rate 00.00						
tart/End Time	Length	Ad-ID				
5p	1:00	PRATV16	06н		\$800.00	NM
-F	1:00	1	\$5,000.00	NM		
Rate 00.00						
tart/End Time	Length	Ad-ID			<u>Rate</u>	
rime Other	1:00) PRATV16	06н			
-10PM	:00	0 			\$5,000.00	
otal Spots	3	1				
	1/4	ſ	Gross Tota	al	\$34,210.0	0
						_
	Rate 0.00 F Rate 0.00 art/End Time 5p F Rate 0.00 art/End Time ime Other	Length So-8PM 1:00	Length Ad-ID 1:00 PRATV16	Length Ad-ID 1:00 PRATV1606H	Length Ad-ID 1:00 PRATV1606H	Rate

Agency Commission

\$5,131.50

Net Amount Due

\$29,078.50